

Decembre 1, 2023

Relationships, our main inspiration

At Creative Events, relationships represent the heart of our activity. It is what inspires us the most.

Our main objective is to build and make strong and lasting relationships with our partners, audiences and teams. Cultivating meaningful relationships will empower us to meet our partner's expectations and better foresee and adapt to the evolving dynamics of our environment.

We strive for diligence in our productions, ensuring they are not only in compliance with regulatory standards but also crafted to be both PRACTICAL and SUSTAINABLE.

Our Values

PROXIMITY / RESPONSIBILITY / TRANSPARENCY / COMMITMENT

Our Challenges

1 – SOCIETAL CHALLENGES

Integrating CSR guidelines into our global strategy and bringing together all our partners and teams to ensure its development and success.

Developing the skills of all our collaborators to foster greater agility, enabling them to contribute to positive and impactful events.

Raising awareness among our clients and participants about their impacts and roles during an event and promoting increasingly committed communication and experience.

Boosting diversity and promoting inclusion both internally and during production.

2 – ECONOMIC CHALLENGES

Implementing responsible purchasing practices by securing the commitment of our partners to act in accordance with our shared values.

3 – ENVIRONMENTAL CHALLENGES

Brainstorming for a practical and sustainable event, starting from conception, to minimise our resources and materials impacts by reducing the ecological footprint (trips). Thinking about the life cycle of an event instead of an EPHEMERAL event.

Our Commitments

#1. Inclusion

We are committed to identify, integrate and exchange with our interested parties by reminding them of major common matters.

#2. Alertness

We assess potential risks and impacts of our activity to proactively mitigate them and implement corrective measures.

#3. Transparency

We are committed to publicly disclose all information pertaining to our processes.

#4. Integrity

We conscientiously fulfil our duty to implement our sustainable development policy over time.



ENVIRONMENTAL
COMMITMENT



SOCIAL
COMMITMENT



CSR
COMMITMENT